SAPIENZA
UNIVERSITÀ DI ROMA

CIVIS · A European Civic University

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The contribution of Cultural Heritage
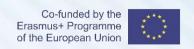# *to sustainable development in the MENA area*

The webinar will discuss strategies toward the preservation and promotion of Cultural Heritage in the MENA area in a situation of political crisis likely to be made worse by the present COVID19 emergency.

Main themes to be addressed:
Cultural Heritage Preservation:a European Model
Cultural Heritage and Scientific Diplomacy;
Local Tourism as local engine to sustainable development.

Cultural heritage — both tangible and intangible — and creativity are resources that need to be protected and carefully managed. They can serve both as drivers for achieving the SDGs as well as en-ablers, when culture-forward solutions can ensure the success of in-terventions to achieve the SDGs.

Webinar

The contribution of Cultural Heritage
to sustainable development in the MENA area

October 1, 2020

Program

h. 9:00-9:15
Eugenio Gaudio, Rector of Sapienza University of Rome
Welcome address

h. 9:15-9:35
Carlo Giovanni Cereti, Sapienza University of Rome
Introduction: Cultural heritage and sustainable tourism

h. 9:35-10:05
Sébastien Clerbois, Julien Pieret, Henry-Louis Guillaume, Arnaud Schenkel
Université Libre de Bruxelles (Civis Alliance)
Sfax Forward. Heritage as a tool for sustainable development in South Tunisia

h. 10:05-10:25
Maria Sabrina Sarto, Sapienza University of Rome
University, research and wider society: the experience of the DTC Distretto Tecnologico Beni e Attività Culturali Regione Lazio)

h. 10:25-10.45
Ioana Stanculescu, Universitatea din București (Civis Alliance)
The French-Romanian collaboration in the field of cultural heritage preservation by nuclear techniques developed in the IFA-CEA project C5-11/2016

h. 10:45-11:05
Paolo Carafa, Sapienza University of Rome
A suggestion for knowing, enhancing and disseminating Cultural Heritage: the Lazio Antico Project

h. 11.05-11.25
Carlo Giovanni Cereti
Conclusion

h. 11.25-12.30
Discussion with the participants