

DIPARTIMENTO
DI COMUNICAZIONE
E RICERCA SOCIALE



SAPIENZA
UNIVERSITÀ DI ROMA

What is Done When Nothing Special is Being Done
Social Theory and the Power of the Unmarked

– A Sociological Symposium –

March 5 & 6, 2019

Department of Communication and Social Research (CoRis)

Sapienza-University of Rome

Centro Congressi, via Salaria 113, Rome



Day 1 - Tuesday, March 5

8:30 am

Welcome Coffee

9:00 am

INSTITUTIONAL GREETINGS

Tito Marci

Dean of the Faculty of Political Science, Sociology, Communication, Sapienza

Bruno Mazzara

Chair of the Department of Communication and Social Research, Sapienza

Antonio Fasanella

Director of the Ph.D. in Communication, Social Research and Marketing, Sapienza

9:30 am

Session I

Chair: **Maria Carmela Agodi**

University of Naples

Eviatar Zerubavel

Rutgers University

Taken for Granted: Semiotic Asymmetry and the Sociocognitive Production of Normality

Orvar Löfgren

Lund University

Routines, Rituals and Reflexes: The Powerful Undercurrents in Everyday Life

Susie Scott

University of Sussex

Nothing Important: Exploring the Personal and Social Meanings of Negative Experience



12:30 pm

Light Lunch

2:00 pm

Session II

Chair: **Paola Borgna**

University of Turin

Massimiliano Badino and Gerardo Ienna

University of Verona

Whereof One Must be Silent, One Can Speak: Logic, Epistemology and the “Taken-for-Grantedness”

Asia Friedman

University of Delaware

Early Detection’s Blind Spots: Irrelevance, Disattention, and the Cognitive Structure of the Conflict Over Mammography

Adriana Mica

University of Warsaw

Classical and Less Classical Match Points: Sociology of the Unmarked and Sociology of the Unintended

Carmelo Lombardo and Lorenzo Sabetta

Sapienza-University of Rome

“That’s Nothing!”. On the Structural Unmarkedness of the Micro-Macro Link



Day 2 - Wednesday, March 6

9:00 am

Session III (first part)

Chair: **Andrea Cossu**

University of Trento

Omar Lizardo

UCLA

The Marked and the Unmarked: Insights from Cognitive Semantics

Marco Santoro

University of Bologna

“Nothing Happened.” On Mafia and the Politics of (Ab)Normality

Anna K. Skarpelis

Harvard University

Racial Vision: Sensory Perception, Authenticity and Photographic Expertise

11:30 am

Coffee Break

11:45 am

Session III (second part)

Chair: **Andrea Cossu**

University of Trento

Vincenzo Mele and Enrico Campo

University of Pisa - University of Corsica

The Science of the Unmarked: A Re-appreciation of Social Physiognomic

Wayne H. Brekhus

University of Missouri-Columbia

Sociocultural Defaults at Rest and in Motion:

Cognitive Sociologies of the Unmarked



Scientific Committee

Carmelo Lombardo (Chair), Maurizio Bonolis, Paolo De Nardis, Antonio Fasanella, Alberto Marinelli, Alberto Mattiacci, Paolo Montesperelli, Isabella Pezzini, Christian Ruggiero

Organization Committee

Lorenzo Sabetta (Chair), Marco Antonutti, Vittoria Bernardini, Alessio Di Leo, Giuseppe Mauro, Giuliana Parente, Simone Sallusti.

Logistics and Registration

The conference venue is at the Department of Communication and Social Research - CORIS, Sapienza University of Rome, via Salaria, 113, 00198 Rome.

Directions from Termini station by public transport: Buses 92, 38, 223 and 360.

Please [click here](#) for the details (Google Maps).

The conference participation fee is **50 Euros (VAT included)** for Full, Associate and Adjunct Professors and **20 Euro (VAT included)** for students, Ph.D. students and post-doc researchers.

CoRis students, researchers and Faculties are exempt from any fees, but still have to register themselves to the Conference.

Please [click here](#) to access to the registration and participation form.

For more info: simposiosociologico.coris@uniroma1.it